



American Standard Adhesives

YOUR GO-TO HOT MELT
SOLUTIONS PROVIDER

**Innovative
Adhesives**

**Custom
Formulation**

**Industry-
Focused**

INTRO- DUCTION



Our Mission

We aspire to be a good partner to manufacturers, producers, and growers in supporting them with innovative adhesive technologies that bond everyday life.

About Us

American Standard Adhesives has been specializing in the marketing and distribution of high-quality innovative adhesives since 2003.

We love what we do. We truly believe in propelling the world forward into a better future with hot melt technologies that support everyday life. We provide hot melt adhesive solutions to the packaging,

woodworking, and manufacturing industries for securing, bonding, and joining sub-assembly reinforcements in the last 20 years.



Not just a supplier of hot melt. **WE GO BEYOND.**

We believe in building long lasting relationships with our clients. Our team is trained to be knowledgeable about our products and how to best serve your unique industry and application requirements.

Not just a distributor of hot melt solutions. We also provide custom adhesive solutions with a quick product development phase, ultimately helping our clients achieve their goals much quicker.

This has placed the company in a unique position to offer industry-specialist knowledge on all aspects of industrial gluing operations using thermoplastic adhesives.



Our solutions are **market tested**

ASA offers a broad portfolio of innovative and high-performance industrial hot melt adhesives. They are used in many manufacturing lines where the efficiency and versatility of hot melt make it a critical component in product assembly application.

As an adhesive developer and supplier, American Standard Adhesives is your partner for “off-the-shelf” products or custom formulation. We currently provide solutions in the following service markets:

—————→



Packaging



Food and Beverage



Automotive



Paper Converting



**Industrial Assembly and
Manufacturing**



Woodworking



Arts & Crafts

Our **Competitive Edge**



Custom formulation

We provide customized product formulation for hot melt specific to your company's needs. By working with American Standard Adhesives, our clients can get through product conception faster, as we work closely with them to deliver the requirement on time. All of American Standard Adhesive's products go through stringent quality assurance standards and internationally recognized ISO 9001 for their continued standard of excellence.



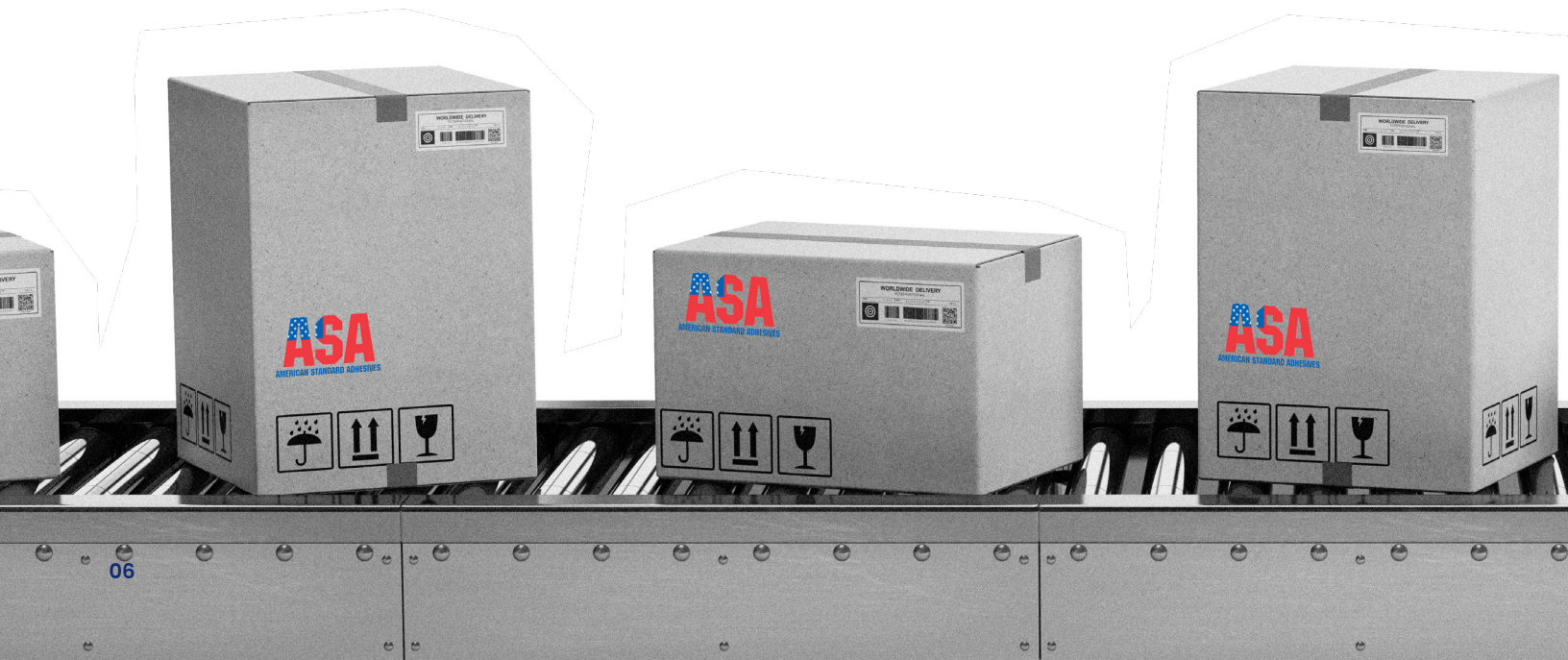
Minority Owned Business

We are a minority-owned business that can offer unique access to Asia's adhesive markets while providing the best value to our clients. Please inquire with our sales team to see how we can add value to your supply chain.



Technical Expertise

We can provide technical expertise to take your project from conception to operational. Whether it is custom adhesive formulation or the hot melt system, we have the know-how to provide consulting services to meet your project requirement.





Hot melt can be incredibly reliable and versatile.

It can also be —————>



Painful



Expensive



Frustrating

If you don't have the right supplier to work with.

How do we stand out from competition?

We can create a custom solution for your business. It's easy as 3 simple steps.

Step 1

Consultation

We schedule a call or in-person meeting to understand your application requirements.

Step 2

R&D

Our R&D team creates a custom formulation based on the variables in our client's operating conditions and substrates. It is tested for various compatibility factors before they are presented to the client.

Step 3

On-site testing

The sample is put to the test in the normal operating environment at the client location. We take the feedback from the result to recalibrate if necessary.

Our
Specialty

No two businesses are exactly alike so **why should your hot melt solution?**

If you find yourself struggling to source a particular product, needing a competitive supply source, looking to replace an existing solution, or looking for a product that meets your sustainability goals, let us know how we can help.



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Standard Adhesives



We support our customers in four core market segments.

Bookbinding

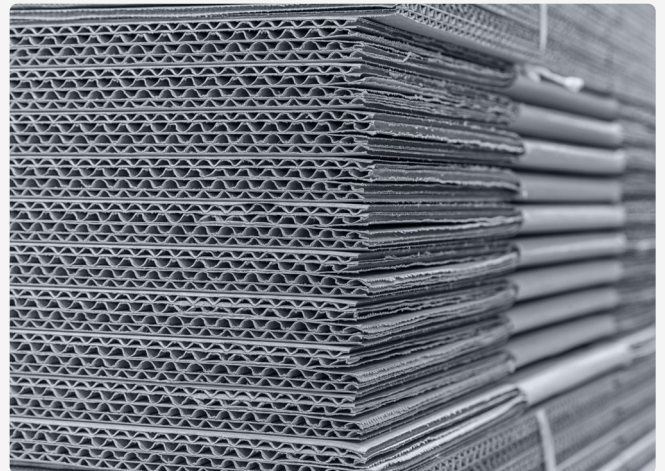


Attractive finish, dependable bond for various paper stock and temperature setting in perfect binding

American Standard Adhesives' (ASA) hot melt offers great thermal stability and adhesion for bookbinding applications. We have a broad range of EVA spine and side glue to work with the variables of our customers' requirements. High viscosity spine glue ASA-8313 has been a market-tested and successful product for years. Its strong adhesion to difficult-to-bind covers and coated stock has been the main driving force behind this high-performance spine glue.

In the low-temp category, our popular product like ASA-8326 provides excellent performance as a spine glue on books, pamphlets, and comic books with thickness of less than 1.5".

Case & Carton Sealing



Offers critical advantage for today's end -of-line packaging customized for various operating conditions, adhesion, and set-up requirements

American Standard Adhesives (ASA) carton sealing application hot melt provides adhesion solutions to a wide range of substrates. These include the many difficult-to-bond coatings used in the production of cartons designed for sift-proof applications or consumer packaged goods. With clean running and high-efficiency adhesive solutions, we help achieve maximum efficiency from your equipment while providing an attractive finished carton for your business.

Our corporate strategy allows us to deliver the highest performance and lowest total cost in the industry. Our array of formulations supports the industry's needs to perform over a wide temperature range and adhere to a variety of paperboards and coating materials.

Product Assembly



Reliable, efficient solutions that range from addressing everyday bonding to specialized applications

We offer a line of product assembly hot melt that can bond to many surface substrates, be it wood, particle boards, foams, woven or non-woven fabrics, corrugated cardboard, difficult-to-bond and non-porous surfaces like plastics and metals. The versatility and durability of our adhesive solutions have made it an essential tool in many industries.

Woodworking



From edgebanding to general woodworking adhesive solution

American Standard Adhesives offers versatile woodworking applications for your business. Whether you are manufacturing furniture or creating DIY projects at home, our products offer a convenient solution for holding substrates together while hardware fasteners are applied in a woodworking project.

Distributors, *work with us.*

01

Our private label branding boosts brand recognition.

We provide our distributors with custom formulation services in hot melt technologies so that they have the freedom to tap into new applications and niche markets for new and existing clients.

02

Working with us, you have access to an experienced R&D team.

American Standard Adhesives uses proprietary formulation to improve both the chemical and mechanical properties of our hotmelt. This results in excellent tackiness and good wetting ability as well as improved performance compared to competitors' products in today's market.

03

Why Choose us?

American Standard Adhesives provides high-quality innovative adhesives to producers and manufacturers in North America. In addition, we offer custom adhesive solutions with fast product development phase. This has placed the company in a unique position to offer industry-specialist knowledge on all aspects of industrial gluing operations using thermoplastic adhesives.

Customers Who Love Us



Let's Visit

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Let's talk

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Let's Connect

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